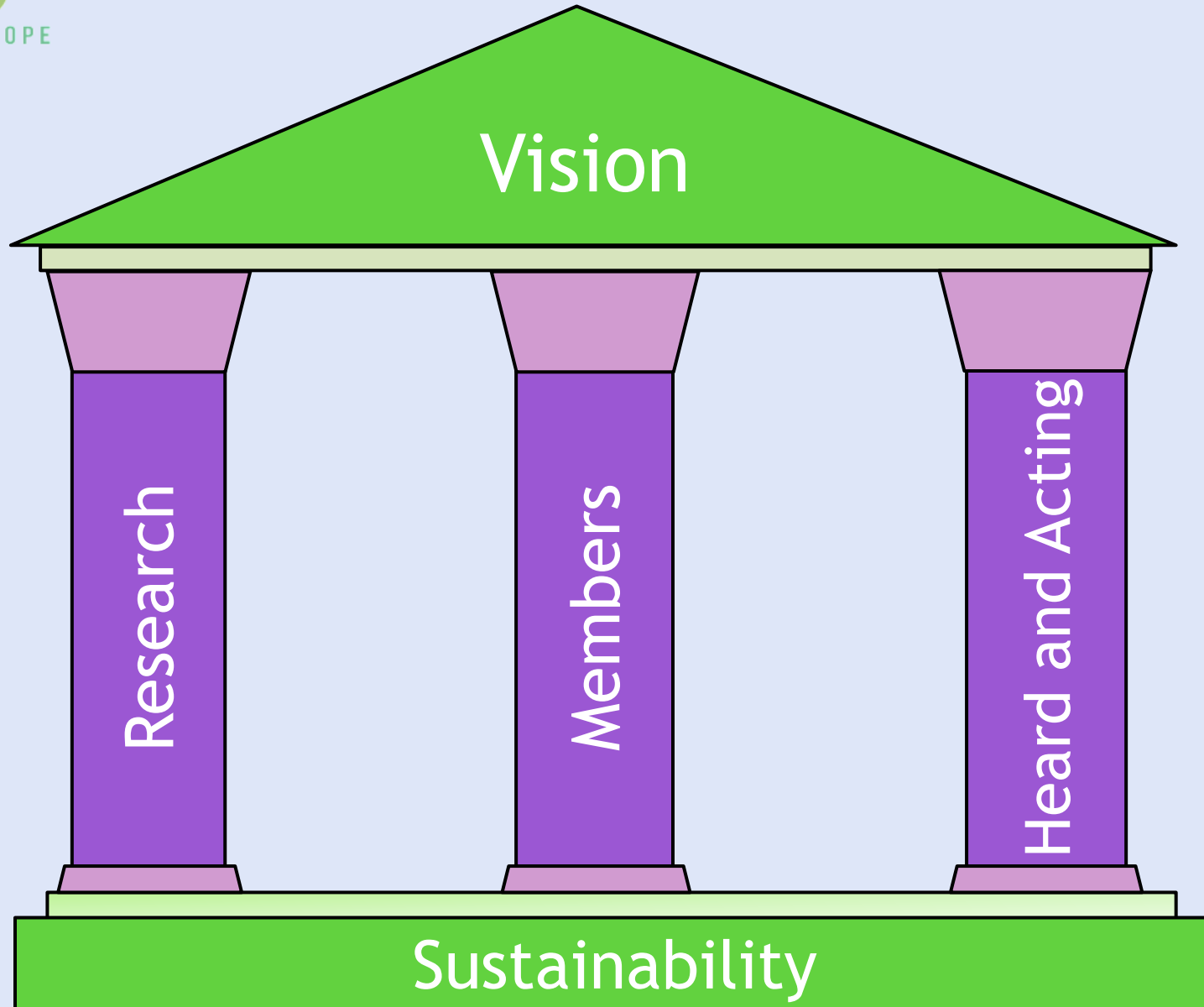


Strategic Plan 2023 - 2028



Strategy 1 - People with lupus participate in, and benefit from, lupus research

Engage at Expert level in Research to promote Patient views

Patient Advisory Network - liaison and resource for projects and trials in priority with EMA, ERN, Academia, Industry

Patient abstracts in scientific events

Contribute to knowledge on living with lupus

Patient panel every year

2 broad scale “Living with Lupus” surveys

One quantitative survey each year

Relay research requests vetted by MAB

Identify, (develop) and roll out BCA to improve access

To medication - A toolkit that empowers National Groups for impactful interactions with HTA

Improved Patient-Doctor communication

Improved Information - Lupus100.org

Each year, one area of access spotlighted

Strategy 2 - Member Organisations are enthusiastic and empowered

Nourish and cement the community

Great Annual Convention relayed in our National Groups

One active member in each European country:
At least 5 more by 2028

Fluid bilateral communication

Bi-Annual reviews with members

Members actively engage in projects / Networks

Lupus Chat in place

National activities relayed by Lupus Europe

LUPUS EUROPE's messages available to patients

Seek and pursue common interests and issues

Initiatives linked under "Kick Lupus" theme

LUPUS EUROPE Youth group

Synergies amongst members

Members capacity building

Strategy 3 - Lupus Europe is heard and active

> Be Heard

Clear messages & toolkits for each key audience

Dynamic Web presence : Lupus-europe.org + lupus100.org

Two webinars per year

Design & implement social media strategy

Attend priority events with clear message / outcome

Annual campaign to build Awareness, Education or Access

Messages available in most countries via social media

> Partner with best and most relevant players

Selected partners to achieve our goals efficiently

Be the voice of people with lupus in the ERN

Active relation with Medical Advisory Board

Roundtables /webinars w. Academics & w. industry

Strategy 4 - Attract best resources to build a sustainable organisation

Human capacity and capabilities

Sustainable Secretariat "backbone" support

Volunteering plan formalized and implemented

70 volunteers deliver 3500 hours/year

Network of volunteer translators

Financial capacity

3 years visibility on funding

Streamlined contracting

Focus

Focus on LUPUS and EUROPE

Combine efficiency & individual satisfaction

Succession plan + Onboarding process

Successful rotation of Chair + Gen Sec